# Nextdoor Neighborhood Faves

Winner's Kit

2024 Neighborhood FAVES nextdoor

# Congratulations!

You've been voted a Nextdoor Neighborhood Fave. Now it's time to get the word out. Use the resources in this kit to share the good news with neighbors.

# Social Channels

Winner's Kit

Download the provided images to share the great news on your social channels. Use our suggested copy or write your own. Don't forget to:

- Mention **@nextdoor**
- Include hashtag **#NeighborhoodFaves**
- Link to your Business Page

Find your Business Page share link by clicking the arrow at the top of your Business Page and tap "copy link"

## Nextdoor Post

Download the image and use the suggested copy below for a Nextdoor Business Post.

**Suggested Nextdoor Business Post copy:**

Thank you to our neighbors! We are honored to be voted a 2024 @Nextdoor Neighborhood Fave. This award means so much for our business and helps us continue to grow in our community!

Be sure to visit us on Nextdoor and leave a recommendation. #NeighborhoodFaves

DOWNLOAD

## Facebook

Download the image and use the suggested copy below for a Facebook post.

**Suggested copy for Facebook:**

Thank you to our neighbors! We are honored to be voted a 2024 @Nextdoor Neighborhood Fave. This award means so much for our business and helps us continue to grow in our community!

Be sure to visit us on @Nextdoor and leave a recommendation: [insert your Business Page link here] #NeighborhoodFaves

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# Social Channels

Winner's Kit

## Instagram Feed

Download the image and use the suggested copy below for an Instagram post.

**Suggested Instagram copy:**

Thank you to our neighbors! We are honored to be voted a 2024 @Nextdoor Neighborhood Fave. This award means so much for our business and helps us continue to grow in our community! Be sure to visit us on @Nextdoor through the link in our bio and leave a recommendation. #NeighborhoodFaves

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## Stories

Download the images for your Stories.

DOWNLOAD

# Social Channels

Winner's Kit

## LinkedIn

Download the image and use the suggested copy below for a LinkedIn post.

**Suggested copy for LinkedIn:**
Thank you to our neighbors! We are honored to be voted a 2024 @Nextdoor Neighborhood Fave. This award means so much for our business and helps us become more recognizable in our community! Be sure to visit us on @Nextdoor and leave a recommendation: [insert your Business page link here] #NeighborhoodFaves

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## X

Download the image and use the suggested copy below for a X post.

**Suggested X copy:**
Thank you to our neighbors! We are honored to be voted a 2024 @Nextdoor Neighborhood Fave. Be sure to visit us on @Nextdoor and leave a recommendation: [insert your Business Page link here] #NeighborhoodFaves

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# Banners, Ads, and More

Winner's Kit

## Nextdoor Ad

Download the image and use the suggested copy for your Nextdoor Ad.

**Suggested Nextdoor Ad copy:**

Thank you to our neighbors! We're honored to be voted a 2024 @Nextdoor Neighborhood Fave.

DOWNLOAD CREATE AN AD

## Email

Download the banner to share your great news in your email channels.

DOWNLOAD

## Printable Sticker

Download and print this sticker so you can show off your award!

DOWNLOAD

# Banners, Ads, and More

Winner's Kit

**Thank you** neighbors
for your support

Discover more Faves: download **Nextdoor app**

## Award Certificate

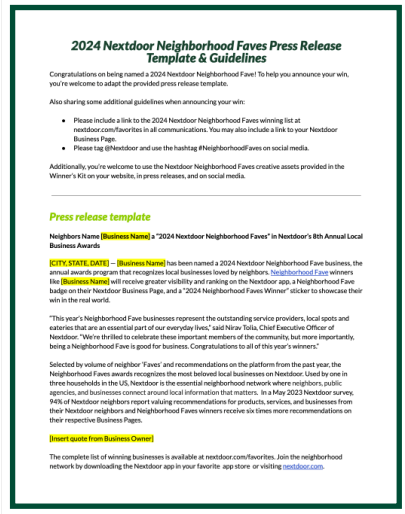
Print this certificate to frame it, to show off your award to customers!

DOWNLOAD

## Website Banner

Download the image to display on your website.

DOWNLOAD



***2024 Nextdoor Neighborhood Faves Press Release Template & Guidelines***

Congratulations on being named a 2024 Nextdoor Neighborhood Fave! To help you announce your win, you're welcome to adapt the provided press release template.

Also sharing some additional guidelines when announcing your win:

- Please include a link to the 2024 Nextdoor Neighborhood Faves winning list at nextdoor.com/favorites in all communications. You may also include a link to your Nextdoor Business Page.
- Please tag @Nextdoor and use the hashtag #NeighborhoodFaves on social media.

Additionally, you're welcome to use the Nextdoor Neighborhood Faves creative assets provided in the Winner's Kit on your website, in press releases, and on social media.

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***Press release template***

**Neighbors Name [Business Name] a "2024 Nextdoor Neighborhood Faves" in Nextdoor's 8th Annual Local Business Awards**

[CITY, STATE, DATE] – [Business Name] has been named a 2024 Nextdoor Neighborhood Fave business, the annual awards program that recognizes local businesses loved by neighbors. Neighborhood Fave winners like [Business Name] will receive greater visibility and ranking on the Nextdoor app, a Neighborhood Fave badge on their Nextdoor Business Page, and a "2024 Neighborhood Faves Winner" sticker to showcase their win in the real world.

"This year's Neighborhood Fave businesses represent the outstanding service providers, local spots and eateries that are an essential part of our everyday lives," said Nirav Tolia, Chief Executive Officer of Nextdoor. "We're thrilled to celebrate these important members of the community, but more importantly, being a Neighborhood Fave is good for business. Congratulations to all of this year's winners."

Selected by volume of neighbor 'Faves' and recommendations on the platform from the past year, the Neighborhood Faves awards recognizes the most beloved local businesses on Nextdoor. Used by one in three households in the US, Nextdoor is the essential neighborhood network where neighbors, public agencies, and businesses connect around local information that matters. In a May 2023 Nextdoor survey, 94% of Nextdoor neighbors report valuing recommendations for products, services, and businesses from their Nextdoor neighbors and Neighborhood Faves winners receive six times more recommendations on their respective Business Pages.

[Insert quote from Business Owner]

The complete list of winning businesses is available at nextdoor.com/favorites. Join the neighborhood network by downloading the Nextdoor app in your favorite app store or visiting nextdoor.com.

## Press Release

Take this award to the next level. Use our press release template to share the good news with your local media.

DOWNLOAD